



SPONSORSHIP OPPORTUNITIES

WOMXN OF ACHIEVEMENT 2019 Sponsorship Benefits	Presenting	Sustaining	Supporting	Honoree Sponsor	Corporate & Group Host	Raffle/Auction	Friend Of YWCA
Your Investment	\$5,000	\$2,500	\$2,000	\$1,000	\$750	\$500	\$250
Sponsorships Available	1 Exclusive	2	2	5-Almost sold out!	5	4	Endless!
Tickets Per Sponsorship	8	6	5	4	3	2	1
Name &/or logo on printed event program distributed to 300+ guests	✓primary placement	✓logo	✓logo	✓logo	✓logo	✓logo	✓Name listed
Womxn of Achievement Honorees &/or speaker	✓Name on keynote speaker's seats/table	✓Name on 1 WOA Honoree seats/table	✓Name on 1 WOA Honoree seats/table	✓Name on 1 WOA Honoree seats			
Business logo featured in WOA Intro video	✓	✓	✓	✓			
Invitation to Honoree Brunch	✓	✓	✓	✓Meet your Honoree!			
Business name/logo on event invitation	✓*	✓*	✓				
Business name featured in rolling slide show played during social time & before speaker	✓Stand alone logo 4x	✓Stand alone logo 3x	✓Stand alone logo 2x	✓Stand alone logo 2x	✓Stand alone logo 1x	✓With other raffle sponsors-logo 1x	✓Listed with others 1x
Listing on the YWCA website	✓Largest logo, linked to business	✓Medium size logo, linked to business	✓Medium size logo, link	✓Smaller logo, link to business	✓Small logo with link	✓Small logo, with link	✓Listed
Inclusion in YWCA Annual Report	✓	✓	✓	✓	✓	✓	✓
Recognition of business by the event emcee from the stage	✓Individual, pointed out to audience	✓	✓	✓			
YWCA Facebook Page	6 individual postings	5 individual postings	4 individual postings	4 individual postings	3 individual postings	2 group posts	1 group posting
YWCA Twitter Feed	6 mentions	5 mentions	4 mentions	3 mentions	2 mentions	2 mentions	
YWCA Instagram Feed	✓	✓	✓	✓	✓		
Notation in media releases, materials	✓	✓	✓				
Hang your banner at the event	✓	✓					
Day of event social media mention	✓	✓					
Business featured on YWCA readerboard	✓ <small>With photo posted on YWCA Facebook page</small>						
Business on confirmation email	✓						
Opportunity to provide business materials to attendees.	✓						
Business name used on framed auction acknowledgment						✓	

*Some sponsorships must be confirmed by October 11, 2019 in order for business name to appear on printed invitations and some collateral promotional materials!