

# SPONSORSHIP OPPORTUNITIES

WOMEN OF ACHIEVEMENT 2023 Sponsorship Benefits	Presenting Sponsor	Sustaining Sponsor	Supporting Sponsor	Inspiring Sponsor	Community Sponsor
Your Investment	\$5,000	\$2,500	\$1,000	\$500	\$250
Sponsorships Available	1	4	6	8	Endless!
Tickets Per Sponsorship	8	6	4	2	1
Name &/or logo on printed event program distributed to 200 guests*	✓ <i>primary placement*</i>	✓ <i>logo*</i>	✓ <i>logo*</i>	✓ <i>logo*</i>	✓ <i>Name listed*</i>
Women of Achievement Table Sponsorship	✓ <i>Name on keynote speaker's seats/table</i>	✓ <i>Name on 1 WOA Honoree seats/table</i>	✓ <i>Name on 1 WOA Honoree seats</i>		
Business logo featured in WOA nominee video	✓	✓	✓		
Business name/logo on event invitation*	✓ *	✓ *			
Business name featured in rolling slide show played during social time & before speaker	✓ <i>Stand alone logo 4x</i>	✓ <i>Stand alone logo 3x</i>	✓ <i>Stand alone logo 2x</i>	✓ <i>With other raffle sponsors-logo 1x</i>	✓ <i>Listed with others 1x</i>
Listing on the YWCA website	✓ <i>Largest logo, linked to business</i>	✓ <i>Medium size logo, linked to business</i>	✓ <i>Smaller logo, link to business</i>	✓ <i>Small logo, with link</i>	✓ <i>Listed</i>
Recognition of business by the event emcee from the stage	✓ <i>Individual, pointed out to audience</i>	✓	✓		
YWCA Social Media (Instagram, Facebook, Twitter)	<i>6 mentions (includes feed + stories)</i>	<i>5 mentions (includes feed + stories)</i>	<i>4 mentions (includes feed + stories)</i>	<i>2 group posts</i>	<i>1 group posting</i>
Notation in media releases, materials	✓	✓			
Day of event social media mention	✓	✓			
Business on confirmation email	✓				

\*Some sponsorships must be confirmed by **October 1, 2023** in order for business name to appear on printed invitations and some collateral promotional materials